

How to increase the visibility of your submission

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Abstract

Get to know the Royal Society of Chemistry and manuscript submission guidelines: Publishing scientific papers became increasingly difficult. The demand is huge, and the message needs to be conveyed in the right way to capture the attention of the journal staff, the editor, the reviewers and finally (and most importantly) the readers. Let's see how we can change that by thinking ahead of time what publishers, like the Royal Society of Chemistry, are looking for. Some suggestions on how to organize your submission and therefore your text, data, and images, will be advised. The main message is fundamental. How to be prepared, in a competitive environment, to deliver a clear and meaningful idea about your scientific work? How your text can be precise and simple? What is the objective: numbers, citations, recognition, or engagement?